

The Road to Success Business Mastery System

A One-Day Workshop that Helps You Re-Energise and Re-Focus your Business Growth Strategies

Join your industry peers and enhance your professional development

The Road to Success Business Mastery System (a system supported by banks, universities, associations and hundreds of small business owners) shows you how to build a world-class, profitable business that follows time-honoured principles and practices used by some of history's most prominent business people.

Attend our one-day workshop and gain the skills needed to:

- Develop a compelling vision for your business that keeps you and your staff focused and motivated.
- Create a Winning Sales Culture that attracts more of your 'ideal customers.'
- Clarify what you're *really* selling and differentiate yourself in an already over-crowded marketplace.
- Avoid the most common mistakes made by financial services executives and managers.

Topics to be covered:

- 21 ways to build your business. A chapter-by-chapter discussion of the popular and *nationally accredited Road to Success Text and Workbook*. (This 400-page, essential 'knowledge and skills' guide for all business owners and employees is included with the workshop.)
- A formula for Business Success exclusive to the Road to Success.
- A simple plan to manage day-to-day activities that includes Vision, Focus and Action.
- The right strategy for your business and the steps to follow for 'flawless' execution.
- How 'trust' affects every business outcome.
- A proven, practical model/assessment technique to quickly identify and correct performance issues.
- The 7-Step Marketing Strategy that leads to more sales, more often.
- The Golden Rule of Business for increased sales, better service and improved profit.

This workshop is for:

SME Relationship Managers, Small Business Owners, Franchise Owners and roles servicing the SME sector.

Location and Date:

Sydney:
26 May 2009
OR
26 November 2009

Melbourne:
27 May 2009
OR
24 November 2009

Auckland:
19 May 2009
OR
18 November 2009

Omega Performance improves business by empowering people with the knowledge, skills and behaviour to achieve outstanding results.

Road to Success Business Mastery System
9:00 AM – 4:00 PM
Fee: \$795 plus GST per participant

Omega
PERFORMANCE

About our facilitator:

- **Trevor Marchant**—B.Bus.—is a master business coach and sales facilitator who has partnered with Omega Performance to provide his knowledge and skills on how to build a successful business. He is a specialist business author and consultant who is highly regarded for his ability to explain and teach traditional sales and marketing concepts and the key principles to build a world-class business. Trevor has held a number of senior and executive positions within a range of banks and insurance companies—including the head of training and development for one of Australia's largest banks.

VENUE

- Sydney, Australia**
Tuesday 26 May 2009 or
Thursday 26 November 2009
- Melbourne, Australia**
Wednesday 27 May 2009 or
Tuesday 24 November 2009
- Auckland, New Zealand**
Tuesday 19 May 2009 or
Wednesday 18 November 2009

REGISTER NOW

To reserve your place in the workshop either:



Georgina Terizis
+61 2 9236 8400



Web: <http://www.omega-performance.com/rsvp/Australia-RoadtoSuccess09.asp>

Email: AP.info@omega-performance.com

Omega Performance

Improving Business

Omega Performance improves business by empowering people with the knowledge, skills and behaviour to achieve outstanding results.

Since our founding in 1976, Omega Performance has enabled more than 2 million people in over 2,500 financial services organisations around the globe to make immediate and lasting changes in how they perform.

Omega Performance's consulting, performance improvement, and coaching solutions span leadership, commercial and consumer lending, commercial and consumer sales, sales management, customer service, wealth management and private banking and contact centres.

We pair our deep financial services industry expertise with a keen understanding of your organisation's particular performance issues to ensure a results-focused solution. With a network of over 250 consultants, facilitators, instructional design experts and developers around the world, Omega is able to provide in-depth local expertise supported by an extensive global network.

Omega's continuous research into the future of the financial services industry has helped shape innovative performance improvement strategies within many of the world's major financial services companies. While our culture of thought leadership encourages us to explore new concepts and solutions, our strategic focus never varies: delivering competitive advantage for your organisation's business success.

Headquartered in Charlotte, North Carolina, USA, Omega Performance also serves clients from major offices in over a dozen countries around the world.

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www.omega-performance.com

Cancellation Policy: Should you be unable to attend, a substitute delegate is always welcome at no extra charge. Alternatively, a full refund will be made for cancellations received in writing (letter, fax, email) up to two weeks prior to the event. Regrettably, no refunds can be made less than 15 days before the event. For any event cancelled by Omega Performance, registration fees are fully refundable.

Privacy policy: The personal information shown on this brochure provided by you will be held on a database.

Team Discounts: For three or more participants please call +61 2 9236 8400 for details.

Program: Omega Performance reserves the right to alter the venue &/or speakers.